

## **PERSONAL INFORMATION AND SENSITIVE PERSONAL INFORMATION**

The table below describes the Personal Information and Sensitive Personal Information that we collect, why we collect it, and our legal basis for processing it.

Emory university may also aggregate, or de-identify your personal information so that it can no longer be used to identify you. This aggregate or de-identify information may be used for any purpose is permitted by law.

**Other uses:** In the event of other purposes for which we wish to use your personal information that are not listed below, or any other changes we propose to make to the existing purposes, we will notify you by amending this privacy statement in accordance with this section titled "Updates to this privacy statement".

# APPLICATIONS

Purpose of Processing	Categories of Personal Information	Source of Personal Information	Legal Basis
Evaluate graduate and undergraduate applications for enrollment at Emory.	Contact information, student application information, and other relevant information as part of the application package.	You and third parties, such as other schools, references, family members, and education partners (e.g., The Common Application, Inc., Law School Admissions Council, The College Board, etc.).	<p><u>Legitimate Interest:</u> To make appropriate admissions decisions for Emory applicants and for our internal statistical and analytics purposes.</p> <p><u>Consent:</u> Processing of Sensitive Personal Information for purposes stated above.</p>
Evaluate and determine whether financial aid opportunities are available to Emory applicants.	Contact information, financial information, Social Security Number, religious affiliation, family size, family members, and other relevant information to evaluate financial aid eligibility and opportunities	You and third parties, such as family members and financial aid partners, (e.g., Federal agencies).	<p><u>Legitimate Interest:</u> To make appropriate financial aid decisions for Emory applicants</p> <p><u>Consent:</u> Processing of Sensitive Personal Information for purposes stated above.</p>
To process employment applications.	Contact information, recruitment information, and other information requested as part of the application process.	You and third parties, such as publicly available sources (e.g., LinkedIn) and references.	<u>Legitimate Interest:</u> For individuals interested in employment opportunities, processing applications.
To review requests to participate in research studies and screen eligibility for enrollment.	Contact information and other information relevant to your eligibility and qualifications to participate in research studies sponsored or conducted by Emory.	You and third parties (e.g., your health care provider).	<p><u>Pre-contractual Measures:</u> To evaluate potential research study participants.</p> <p><u>Legal Obligations:</u> To comply with applicable legal obligations.</p> <p><u>Legitimate Interest:</u> To ensure research subjects are eligible and appropriate for the studies.</p>

## MARKETING, COMMUNICATIONS, AND EVENTS

Purpose of Processing	Categories of Personal Information	Source of Personal Information	Legal Basis
Obtain your subscription preferences and send brochures and other marketing communications.	Contact information and other information you provide, such as your topic preferences and areas of interest.	You	<u>Legitimate Interest</u> : To provide you with information you need and services you request and to communicate efficiently with you.
Conduct surveys and questionnaires.	Contact information and other information you provide, such as your survey answers.	You	<u>Legitimate Interest</u> : To evaluate and take action with regard to your feedback and comments about Emory.
To process and receive donations.	Contact information and financial information.	You	<u>Legitimate Interest</u> : To collect and process donations/gifts and donor information.
Register you or provide you with tickets for events and deliver event-related materials.	Contact information, financial information, and other information you provide, such as your preferences for the event.	You	<p><u>Legitimate Interest</u>: To enable your attendance at our events and to deliver you event materials.</p> <p><u>Contract</u>: As may be described on the registration page for the event and, if applicable, to process ticket payment.</p>

## FACULTY

Purpose of Processing	Categories of Personal Information	Source of Personal Information	Legal Basis
To evaluate performance, maintain personnel and disciplinary files, and to compile other performance measure data.	Contact information and other information relevant to these processes.	You	<p><u>Legitimate Interest</u>: Evaluating the performance of faculty and staff members for the purposes of promotions, tenure decisions, disciplinary action, setting salaries and improving productivity.</p>
To provide complaint and grievance procedures to enable faculty and staff to file and process complaints and grievances. These procedures include the Trust Line and procedures for filing ethics complaints, Human Resources complaints, financial dispute complaints and academic grievances.	Contact information, if complaint is not anonymous, and other relevant information needed to address the issues.	You	<p><u>Legitimate Interest</u>: To provide procedures for university members to report dishonest behavior, wrongful actions, injurious conduct, and conflicts of interest, and to contest university that appear to be inappropriate.</p> <p><u>Legal Obligations</u>: To comply with applicable legal obligations.</p>